

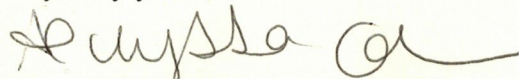
Mr. Trump considers this to be a very serious matter and has authorized our legal team to take all necessary and appropriate actions to bring an immediate halt to your blatant and unauthorized use of his trademark. In the interest of avoiding what will certainly be a costly litigation process for you, we are prepared to offer you the one-time opportunity to rectify this matter by providing us with your prompt written assurances, to be received no later than **June 30, 2014**, that:

- (1) you have immediately ceased all uses of Mr. Trump's name and the Trump[®] trademark;
- (2) you agree not to associate Mr. Trump's name and/or the Trump[®] trademark with you or your commercial activities in any way, at any point in the future; and
- (3) you will immediately transfer your infringing Domain Name to my client.

If we do not receive these assurances by **June 30, 2014**, we will pursue all remedies available to us at law or in equity against you.

I look forward to your prompt written response. Please contact me at your earliest convenience if you would like to discuss this matter further. This letter is sent without waiver of or prejudice to my client's rights with respect to this matter, all of which are hereby expressly reserved.

Very truly yours,



Alyssa B. Cohen